

COVER SHEET

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SEC Registration Number

F R U I T A S H O L D I N G S , I N C .

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(Company's Full Name)

N O . 6 0 C O R D I L L E R A S T .

B R G Y . D O N A J O S E F A Q U E Z O N C I T Y

(Business Address: No., Street City / Town / Province)

RUSHELL A. SALVADOR
Contact Person

+(632) 8731-8886
Company Telephone Number

SEC FORM 17-C

1 2 3 1
Month Day
Fiscal Year

FORM TYPE

0 7 2 5
Month Day
Annual Meeting

[Empty box]

Secondary License Type, If Applicable

[Empty box]

Dept Requiring this Doc
Section

[Empty box]

Amended Articles Number /

[Empty box]

Total No. of Stockholders

Total Amount of Borrowings

[Empty box]

Domestic

[Empty box]

Foreign

To be accomplished by SEC Personnel concerned

[Empty box]

File Number

LCU

[Empty box]

Document ID

Cashier

STAMPS

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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1. February 7, 2024
Date of Report (Date of earliest event reported)
2. SEC Identification Number- CS201503014
3. BIR Tax Identification No.- 008-961-476-000
4. **FRUITASHOLDINGS INC**
Exact name of issuer as specified in its charter
5. PHILIPPINES
Province, country or other jurisdiction
of incorporation
6. (SEC Use Only)
Industry Classification Code
7. 60 CORDILLERA ST. COR. E. RODRIGUEZ SR. AVE. QUEZON CITY 1113
Address of principal office Postal Code:
8. (02)8243-1741
Issuer's telephone number, including area code
9. N/A
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
<u>Common</u>	<u>2,133,680,000</u>

11. Indicate the item numbers reported herein: ITEM 9- OTHER EVENTS

Ling Nam Accelerates Expansion with 3 New Stores in Quezon City, Makati and Caloocan

Fruitas Holdings, Inc. is off to a great start as it opened three new Ling Nam restaurants across three major cities in the Metro Manila – Quezon City, Caloocan City, and Makati City. This strategic expansion underscores Frutas Group's commitment to providing quality dining experiences and strengthening its presence in the industry.

1. Ling Nam's newest establishment in Ziti Center Mall, Caloocan City opened on January 3, 2024. Located at the Upper Ground Floor, Ziti Center Mall, 7th Ave., this Ling Nam outlet operates from 7:00 AM to 11:00 PM. Boasting a private room for meetings and intimate gatherings, along with a seating capacity of 48, the restaurant exemplifies Ling Nam's dedication to enhancing customer experiences.

2. Ling Nam also opened in Ever Commonwealth, Quezon City, on January 15, 2024. Positioned at the Ground Floor, Calle Bistro, Don Antonio Road, this location caters to families and patrons seeking quality dining options in a vibrant atmosphere.
3. Ling Nam also expanded into the heart of the financial district, Makati City, with the launch of Ling Nam Noodle Bar, a redefined experience for Ling Nam, at The Grid Co-Living, Yakal corner Lumbayao & Bakawan Streets, San Antonio Village, on January 24, 2024. This modern and inviting space promises a fresh dining experience for Makati's diverse consumer base.

Since Frutas Group's acquisition of Ling Nam, Frutas has continued to innovate by introducing additional formats for Ling Nam. In addition to the original Ling Nam since 1950 format, Frutas launched Ling Nam Express, Ling Nam Noodle Bar, and Ling Nam Fried Siopao. Ling Nam Express can be found in the leading malls, including Robinsons Place Manila, Ayala Malls Cloverleaf, and SM North EDSA Bridgeway. Ling Nam Fried Siopao features the Original Hong Kong-Style Fried Siopao and can now be found in Metro Manila and Cebu.

As of February 6, 2024, Ling Nam boasts a total of 34 stores nationwide, comprising 7 Ling Nam since 1950, 3 Ling Nam Express, 1 Ling Nam Noodle Bar, and 23 Ling Nam Fried Siopao outlets.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FRUITAS HOLDINGS INC.

Issuer

Date



Ralf F. Sarmiento
Compliance Officer

07 February 2024