

COVER SHEET

SEC Registration Number CS201503014

FRUITAS HOLDINGS, INC.
(Company's Full Name)

NO. 60 CORDILLERA ST.
BRGY. DONA JOSEFA QUEZON CITY
(Business Address: No., Street City / Town / Province)

RUSHELL A. SALVADOR
Contact Person

+(632) 8731-8886
Company Telephone Number

SEC FORM 17-C

1 2 3 1
Month Day
Fiscal Year

FORM TYPE

0 7 2 5
Month Day
Annual Meeting

Secondary License Type, If Applicable

Dept Requiring this Doc

Amended Articles Number / Section

Total No. of Stockholders

Total Amount of Borrowings
Domestic Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document ID

Cashier

STAMPS

Remarks: Please use BLACK ink for scanning purposes

SECURITIES AND EXCHANGE COMMISSION
 SEC FORM 17-C
 CURRENT REPORT UNDER SECTION 17
 OF THE SECURITIES REGULATION CODE
 AND SRC RULE 17.2(c) THEREUNDER

1. May 24, 2024
Date of Report (Date of earliest event reported)
2. SEC Identification Number- CS201503014
3. BIR Tax Identification No.- 008-961-476-000
4. **FRUITAS HOLDINGS INC**
Exact name of issuer as specified in its charter
5. PHILIPPINES
Province, country or other jurisdiction
of incorporation
6. (SEC Use Only)
Industry Classification Code
7. 60 CORDILLERA ST. BRGY. DONA JOSEFA, QUEZON CITY
Address of principal office
8. (02)8243-1741
Issuer's telephone number, including area code
9. N/A
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
<u>Common</u>	<u>2,133,680,000</u>

11. Indicate the item numbers reported herein: ITEM 9- OTHER EVENTS

2024 Fruitas Holdings, Inc. Annual Stockholders' Meeting

In the meeting of the Board of Directors of Fruitas Holdings, Inc. (the "Corporation") on 22 May 2024, the Board approved the setting of the 2024 Annual Stockholders' Meeting ("2024 ASM") to July 23, 2024 at 2:00 in the afternoon. The Board of Directors likewise approved the setting of the Record Date to June 25,2024. The 2024 ASM will be conducted via remote communication using the Zoom platform (with the presiding officer and executive directors physically present in the principal office) in accordance with the relevant PSE and SEC rules.

The 2024 ASM shall have the following agenda:

1. Call to order
2. Certification of service of notice and presence of quorum
3. Reading and approval of the minutes of the last Annual Meeting of Stockholders held on 25 July 2023
4. Ratification of all acts and resolutions of the Board of Directors and Management from the date of the last annual stockholders' meeting until the date of this meeting
5. Presentation of the President's Report
6. Management Report and Approval of Audited Financial Statements for the year 2023
7. Amendment of the Articles of Incorporation
8. Election of the members of the Board of Directors, including the Independent Directors, for the year 2024
9. Appointment of External Auditors
10. Other Matters
11. Adjournment

Attached is the copy of Notice of Annual Stockholders' Meeting and Proxy Form.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FRUITAS HOLDINGS INC.

Issuer


Ralf E. Sarmiento
Compliance Officer

Date

24 May 2024

**NOTICE OF ANNUAL STOCKHOLDERS'
MEETING OF
FRUITAS HOLDINGS, INC.**

Please take notice that the 2024 Annual Stockholders' Meeting ("ASM") of Frutas Holdings, Inc. (the "Company") will be held on 23 July 2024 (Tuesday) at 2:00 pm via remote communication.

The Agenda for the ASM shall be as follows:

1. Call to order
2. Certification of service of notice and presence of quorum
3. Reading and approval of the minutes of the last Annual Meeting of Stockholders held on 25 July 2023
4. Ratification of all acts and resolutions of the Board of Directors and Management from the date of the last annual stockholders' meeting until the date of this meeting
5. Presentation of the President's Report
6. Management Report and Approval of Audited Financial Statements for the year 2023
7. Amendment of the Articles of Incorporation
8. Election of the members of the Board of Directors, including the Independent Directors, for the year 2024
9. Appointment of External Auditors
10. Other Matters
11. Adjournment

The Minutes of the 2023 ASM is available for examination on the website of the Company at www.fruitasholdings.com.

The record date shall be on 25 June 2024 for the purpose of determining the list of stockholders of the Corporation who are entitled to vote in the 2024 ASM. The Company will allow attendance by stockholders only by remote communication and voting *in absentia*, subject to validation procedures, though the directors will be in the principal office of the Company.

Stockholders who will participate in the 2024 ASM by remote communication should send an e-mail indicating their intent to participate to IPO.Compliance@fruitasholdings.com. They will then be sent a link to a registration form requiring certain information and documentation. Upon their successful completion of the registration form, they will receive an e-mail invitation with a complete guide on how to join the ASM and how to cast votes *in absentia*. Registration and voting must be accomplished by 19 July 2024. Proxies, in the form provided by the Company, however, must be scanned and emailed to the Company's Corporate Secretary at IPO.Compliance@fruitasholdings.com not later than 16 July 2024. The proxies shall be validated by 18 July 2024. The Corporate Secretary's decision shall be final and binding on the shareholders, and those not settled during the proxy validation shall be deemed waived and may no longer be raised. **WE ARE NOT, HOWEVER, SOLICITING PROXIES.**

For any registration concerns, please contact IPO.Compliance@fruitasholdings.com. Please refer to the *Definitive Information Statement* ("DIS") on the guidelines on attendance by remote communication and voting *in absentia*. The DIS is posted on the website of the Company at www.fruitasholdings.com. Only stockholders who have successfully registered within the prescribed period, together with the stockholders who voted *in absentia* and by proxy, will be included in the determination of quorum.

Stockholders may send their questions about the ASM and the Company to IPO.Compliance@fruitasholdings.com.

Pursuant to SEC Notice dated March 16, 2021, the Stockholders may examine the Definitive Information Statement, Management Report, and SEC Form 17A at the Company's website and through the PSE Edge Portal.

There will be an audio and video recording of the ASM. All votes cast shall be validated by the Stock and Transfer Agent, BDO Unibank, Inc.

Quezon City, Philippines, May 24, 2024.

For the Board of Directors,

(originally signed)
MARVIN C. YU
Corporate Secretary



2024 Annual Stockholders' Meeting

PROXY FORM

FRUITAS HOLDINGS, INC.
2024 Annual Stockholders' Meeting

I/We hereby name and appoint _____ or in his /her absence, the CHAIRMAN of the meeting, as my/our proxy at the Annual Stockholders' Meeting of FRUITAS HOLDINGS, INC. ("FHI") to be held via remote communication using the Zoom Video Communications platform on **23 July 2024 at 2:00pm.**

Place: _____

Date: _____

Witness: _____

Number of shares held: _____

Signature of Stockholder/s over Printed Name/s

Please scan the completed and signed proxy form and e-mail the scanned copy to the Corporate Secretary at IPO.Compliance@fruitasholdings.com not later than 18 July 2023.