

COVER SHEET

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SEC Registration Number

F R U I T A S H O L D I N G S , I N C .

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(Company's Full Name)

N O . 6 0 C O R D I L L E R A S T .

B R G Y . D O N A J O S E F A Q U E Z O N C I T Y

(Business Address: No., Street City / Town / Province)

RUSHELL A. SALVADOR

Contact Person

+(632) 8731-8886

Company Telephone Number

SEC FORM 17-C

MATERIAL INFORMATION

1 2

Month

3 1

Day

Fiscal Year

FORM TYPE

Annual Meeting

0 7

Month

2 3

Day

Annual Meeting

[Empty box]

Secondary License Type, If Applicable

[Empty box]

Dept Requiring this Doc

[Empty box]

Amended Articles Number / Section

Total Amount of Borrowings

[Empty box]

Total No. of Stockholders

[Empty box]

Domestic

[Empty box]

Foreign

To be accomplished by SEC Personnel concerned

[Empty grid]

File Number

\_\_\_\_\_  
LCU

[Empty grid]

Document ID

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Cashier

STAMPS

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**SECURITIES AND EXCHANGE COMMISSION  
SEC FORM 17-C  
CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE  
AND SRC RULE 17.2(c) THEREUNDER**

1. February 3, 2025  
Date of Report (Date of earliest event reported)
2. SEC Identification Number- CS201503014
3. BIR Tax Identification No.- 008-961-476-000
4. **FRUITAS HOLDINGS INC**  
Exact name of issuer as specified in its charter
5. PHILIPPINES  
Province, country or other jurisdiction of incorporation
6.  (SEC Use Only)  
Industry Classification Code
7. 60 CORDILLERA ST. BRGY. DONA JOSEFA, QUEZON CITY  
Address of principal office
8. (02)8243-1741  
Issuer's telephone number, including area code
9. N/A  
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

1113  
Postal Code:

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
<u>Common</u>	<u>2,133,680,000</u>

11. Indicate the item numbers reported herein: ITEM 9- OTHER EVENTS

**Buy-back of common shares of Fruitas Holdings Inc. ("FRUIT"/the "Company")**

On February 3, 2025, the Board of Directors of FRUIT approved the creation and implementation of a share buyback program involving up to Philippine Pesos: One Hundred Million (P100,000,000.00) worth of the Company's common shares, with the following terms and conditions:

- A. The objectives of the share buyback program are to enhance shareholder value and to manifest confidence in the Company's value and prospects through the repurchase of

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the common shares of the Company and through the return of a portion of the Company's capital to its shareholders.

- B. Subject to appropriate disclosures to the Philippine Stock Exchange and the Securities and Exchange Commission, the share buyback program shall commence upon approval by the Board of Directors of the Company and will have an initial term of 1 (one) year subject to extension by approval of the Board of Directors.
- C. The share buyback program will not involve any active and widespread solicitation from the stockholders and will be implemented in the open market through the trading facilities of the Philippine Stock Exchange.
- D. The Board has delegated Mr. Lester C. Yu, President and Chief Executive Officer, and Ms. Rushell Salvador, Chief Financial Officer and Treasurer, to supervise and oversee the share buyback program.
- E. The share buyback program will not affect any of the Company's prospective and existing projects and investments.
- F. Any significant development in the share buyback program will be duly disclosed to the Securities and Exchange Commission and the Philippine Stock Exchange.

Other Information:

- 1. Source/s of Funds - Internal funding
- 2. Timetable for the Effectivity of the Program  
The buyback program shall have an initial term of 1 (one) year subject to extension by approval of the Board of Directors.
- 3. Information on FRUIT shares:
  - Issued shares: 2,133,680,000
  - Outstanding shares: 2,133,680,000
  - Listed shares: 2,133,680,000
  - Treasury shares: N/A
- 4. Any other relevant information  
Below shows the potential no. Public Ownership Percentage and Outstanding shares of Fruitas Holdings Inc. pre and post share buy-back:

Total No. of Shares Owned by the Public (as of December 31, 2024)	869,384,990
Public Ownership Percentage (as of December 31, 2024)	40.75%
Potential No. of Shares to be Acquired (based on Php0.61 Closing Price as of January 31, 2025)	163,934,000
Potential No. of Shares Owned by the Public Post-Share Buyback	705,450,990
Current No. of Outstanding Shares	2,133,680,000
Potential No. of Outstanding Shares Post-Share Buyback	1,969,746,000
Potential Public Ownership Percentage Post-Share Buyback	35.81%

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FRUITAS HOLDINGS INC.

Issuer

Date

  
Ralf E. Sarmiento  
Compliance Officer

3 February 2025

