

COVER SHEET

SEC Registration Number

C S 2 0 1 5 0 3 0 1 4

FRUITAS HOLDINGS, INC.

(Company's Full Name)

NO. 60 CORDILLERA ST.

BRGY. DONA JOSEFA QUEZON CITY

(Business Address: No., Street City / Town / Province)

RUSHELL A. SALVADOR
Contact Person

+(632) 8731-8886
Company Telephone Number

SEC FORM 17-C

1 2 3 1
Month Day
Fiscal Year

FORM TYPE
Annual Meeting

0 7 2 5
Month Day
Annual Meeting

Secondary License Type, If Applicable

Dept Requiring this Doc

Amended Articles Number / Section

Total No. of Stockholders

Total Amount of Borrowings
Domestic Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document ID

Cashier

STAMPS

Remarks: Please use BLACK ink for scanning purposes

January 6, 2025

THE PHILIPPINE STOCK EXCHANGE
3rd Floor, Philippines Stock Exchange Plaza
Ayala Triangle, Ayala Avenue, Makati City



Attention: **Atty. Stefanie Ann B. Go**
Officer-in-Charge, Disclosure Department

Gentlemen:

This refers to the request to clarify and/or confirm the statements contained in the news article entitled "FruitAs, Figaro ramp up 2025 store expansion" posted in philSTAR.com.

We confirm the following information stated in the article:

- The Company targets to open 100 new stores in 2025, as part of its ongoing strategy to expand its footprint and serve a wider customer base.
- The Company has earmarked a capital expenditure of PHP 500 million to support this initiative. This includes investments in our commissary to enhance supply chain efficiencies and the establishment of new stores.

FruitAs Holdings Inc. is set to invest PHP 500 million in 2025 to drive the company's growth. The allocation includes approximately 50% for commissary infrastructure and logistics upgrades, 40% for store expansions, and 10% for brand acquisitions and development.

These efforts are consistent with the Company's growth strategy and our confidence in the current economic environment. We expect these initiatives to positively impact our business operations by increasing revenue streams and improving brand visibility.

We remain committed to providing full, fair, accurate, and timely disclosures in compliance with regulatory requirements.

Very truly yours,


Marvin C. Yu
Corporate Secretary

SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C
CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1. January 6, 2025
Date of Report (Date of earliest event reported)
2. SEC Identification Number- CS201503014
3. BIR Tax Identification No.- 008-961-476-000
4. **FRUITASHOLDINGS INC**
Exact name of issuer as specified in its charter
5. PHILIPPINES
Province, country or other jurisdiction of incorporation
6. (SEC Use Only)
Industry Classification Code
7. 60 CORDILLERA ST. BRGY. DONA JOSEFA, QUEZON CITY
Address of principal office
8. (02)8243-1741
Issuer's telephone number, including area code
9. N/A
Former name or former address, if changed since last report

1113
Postal Code:

10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
<u>Common</u>	<u>2,133,680,000</u>

11. Indicate the item numbers reported herein: ITEM 9- OTHER EVENTS

The Company targets to open 100 new stores in 2025, as part of its ongoing strategy to expand its footprint and serve a wider customer base. The Company has earmarked a capital expenditure of PHP 500 million to support this initiative. This includes investments in our commissary to enhance supply chain efficiencies and the establishment of new stores. Fruitash Holdings Inc. is set to invest PHP 500 million in 2025 to drive the company's growth. The allocation includes approximately 50% for commissary infrastructure and logistics upgrades, 40% for store expansions, and 10% for brand acquisitions and development.

These efforts are consistent with the Company's growth strategy and our confidence in the

current economic environment. We expect these initiatives to positively impact our business operations by increasing revenue streams and improving brand visibility.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FRUITAS HOLDINGS INC.

Issuer


Ralf E. Sarmiento
Compliance Officer

Date

06 January 2025