

**COVER SHEET**

C S 2 0 1 5 0 3 0 1 4  
SEC Registration Number

F R U I T A S H O L D I N G S , I N C .  
  
  
  
(Company's Full Name)

N O . 6 0 C O R D I L L E R A S T .  
B R G Y . D O N A J O S E F A Q U E Z O N C I T Y  
(Business Address: No., Street City / Town / Province)

RUSHELL A. SALVADOR  
Contact Person

+(632) 8731-8886  
Company Telephone Number

1 2 3 1  
Month Day  
Fiscal Year

**SEC FORM 17-C**  
MATERIAL INFORMATION  
FORM TYPE  
Annual Meeting

0 7 2 3  
Month Day  
Annual Meeting

Secondary License Type, If Applicable

Dept Requiring this Doc

Amended Articles Number / Section

Total No. of Stockholders

Total Amount of Borrowings  
Domestic Foreign

To be accomplished by SEC Personnel concerned

File Number

\_\_\_\_\_  
LCU

Document ID

\_\_\_\_\_  
Cashier

STAMPS

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SECURITIES AND EXCHANGE COMMISSION  
SEC FORM 17-C  
CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE  
AND SRC RULE 17.2(c) THEREUNDER

1. March 13, 2025  
Date of Report (Date of earliest event reported)
2. SEC Identification Number- CS201503014
3. BIR Tax Identification No.- 008-961-476-000
4. **FRUITAS HOLDINGS INC**  
Exact name of issuer as specified in its charter
5. PHILIPPINES  
Province, country or other jurisdiction  
of incorporation
6.  (SEC Use Only)  
Industry Classification Code
7. 60 CORDILLERA ST. BRGY. DONA JOSEFA, QUEZON CITY  
Address of principal office
8. (02)8243-1741  
Issuer's telephone number, including area code
9. N/A  
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
<u>Common</u>	<u>2,133,417,000</u>

11. Indicate the item numbers reported herein: ITEM 9- OTHER EVENTS

The Board of Directors of FRUIT approved the share buyback program of Php100 million on February 3, 2025.

As a result of the buyback made on March 11, 2025, the remaining balance of the amount for the buyback as of this date is Php99,828,050.

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## SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**FRUITAS HOLDINGS INC.**

Issuer

  
Ralf E. Sarmiento  
Compliance Officer

Date

13 March 2025

# SECURITIES AND EXCHANGE COMMISSION

## SEC FORM 17-C

### CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)

Mar 13, 2025

2. SEC Identification Number

CS201503014

3. BIR Tax Identification No.

008-961-476-000

4. Exact name of issuer as specified in its charter

FRUITAS HOLDINGS INC

5. Province, country or other jurisdiction of incorporation

PHILIPPINES

6. Industry Classification Code(SEC Use Only)

7. Address of principal office

60 CORDILLERA ST. BRGY. DONA JOSEFA, QUEZON CITY

Postal Code

1113

8. Issuer's telephone number, including area code

(02)8243-1741

9. Former name or former address, if changed since last report

N/A

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
FRUIT	2,133,417,000

11. Indicate the item numbers reported herein

ITEM NO. 9 - OTHER EVENTS

*The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.*



# Fruititas Holdings, Inc.

## FRUIT

**PSE Disclosure Form 9-1 - Share Buy-Back Transactions**  
*References: Section 9 of the Revised Disclosure Rules*

**Subject of the Disclosure**

Buy-back of common shares of Fruititas Holdings Inc. ("FRUIT"/the "Company")

**Background/Description of the Disclosure**

Share Buy-Back on March 13, 2025.

**Type of Securities**

Common  
 Preferred -  
 Others -

**Details of Share Buy-Back Transaction(s)**

Date of Transaction	Number of Shares Purchased	Price Per Share
Mar 13, 2025	63,000	0.65
	63,000	

**Effects on Number of Shares**

	Before	After
Outstanding Shares	2,133,480,000	2,133,417,000
Treasury Shares	200,000	263,000

Cumulative Number of Shares Purchased to Date <sup>1</sup>	263,000
Total Amount Appropriated for the Buy-Back Program	Php100,000,000
Total Amount of Shares Repurchased	Php171,950

**Other Relevant Information**

The Board of Directors of FRUIT approved the share buyback program of Php100 million on February 3, 2025.

As a result of the buyback made on March 13, 2025, the remaining balance of the amount for the buyback as of this date is Php99,828,050.

<sup>1</sup> From the date when the share buy-back program commenced.

**Filed on behalf by:**

<b>Name</b>	Rushell Salvador
<b>Designation</b>	Chief Financial Officer & Treasurer