

COVER SHEET

CS201503014
SEC Registration Number

FRUITAS HOLDINGS, INC.

(Company's Full Name)

68 DATA ST. BRGY.

DON MANUEL, QUEZON CITY
(Business Address: No., Street City / Town / Province)

RUSHELL A. SALVADOR
Contact Person

+(632) 8731-8886
Company Telephone Number

SEC FORM 17-C

1 2 3 1
Month Day
Fiscal Year

FORM TYPE

0 7 2 2
Month Day
Annual Meeting

Secondary License Type, If Applicable

Dept Requiring this Doc

Amended Articles Number / Section

Total No. of Stockholders

Total Amount of Borrowings

Domestic Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document ID

Cashier

STAMPS

Remarks: Please use BLACK ink for scanning purposes

SECURITIES AND EXCHANGE COMMISSION
SEC FORM 17-C
CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1. May 22, 2025
Date of Report (Date of earliest event reported)
2. SEC Identification Number- CS201503014
3. BIR Tax Identification No.- 008-961-476-000
4. **FRUITAS HOLDINGS INC.**
Exact name of issuer as specified in its charter
5. PHILIPPINES
Province, country or other jurisdiction of incorporation
6. (SEC Use Only)
Industry Classification Code
7. 68 DATA ST. BRGY. DON MANUEL, QUEZON CITY
Address of principal office
8. (02)8243-1741
Issuer's telephone number, including area code
9. N/A
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 4 and 8 of the RSA

1113
Postal Code:

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
<u>Common</u>	<u>2,132,246,000</u>

11. Indicate the item numbers reported herein: ITEM 9- OTHER EVENTS

2024 Frutas Holdings, Inc. Annual Stockholders' Meeting

In the meeting of the Board of Directors of Frutas Holdings, Inc. (the "Corporation") on 20 May 2025, the Board approved the setting of the 2025 Annual Stockholders' Meeting ("2025 ASM") to July 22, 2025 at 2:00 in the afternoon. The Board of Directors likewise approved the setting of the Record Date to June 24, 2025. The 2025 ASM will be conducted via remote communication using the Zoom platform (with the presiding officer and executive directors physically present at 3961 Ramon Magsaysay Boulevard Sta. Mesa, Manila, Metro Manila, Philippines) in accordance with the relevant PSE and SEC rules.

The 2025 ASM shall have the following agenda:

1. Call to order
2. Certification of service of notice and presence of quorum
3. Reading and approval of the minutes of the last Annual Meeting of Stockholders held on 23 July 2024
4. Ratification of all acts and resolutions of the Board of Directors and Management from the date of the last annual stockholders' meeting until the date of this meeting
5. Presentation of the President's Report
6. Management Report and Approval of Audited Financial Statements for the year 2024
7. Election of the members of the Board of Directors, including the Independent Directors, for the year 2025
8. Appointment of External Auditors
9. Other Matters
10. Adjournment

Attached is the copy of Notice of Annual Stockholders' Meeting and Proxy Form.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FRUITAS HOLDINGS INC.

Issuer

Date


Ralf E. Sarmiento
Compliance Officer

22 May 2025

**NOTICE OF ANNUAL STOCKHOLDERS’
MEETING OF
FRUITAS HOLDINGS, INC.**

Please take notice that the 2025 Annual Stockholders’ Meeting (“ASM”) of Frutas Holdings, Inc. (the “Company”) will be held on 22 July 2025 (Tuesday) at 2:00 pm via remote communication.

The Agenda for the ASM shall be as follows:

1. Call to order
2. Certification of service of notice and presence of quorum
3. Reading and approval of the minutes of the last Annual Meeting of Stockholders held on 23 July 2024
4. Ratification of all acts and resolutions of the Board of Directors and Management from the date of the last annual stockholders’ meeting until the date of this meeting
5. Presentation of the President’s Report
6. Management Report and Approval of Audited Financial Statements for the year 2024
7. Election of the members of the Board of Directors, including the Independent Directors, for the year 2025
8. Appointment of External Auditors
9. Other Matters
10. Adjournment

The Minutes of the 2024 ASM is available for examination on the website of the Company at www.fruitasholdings.com.

The record date shall be on 24 June 2025 for the purpose of determining the list of stockholders of the Corporation who are entitled to vote in the 2025 ASM. The Company will allow attendance by stockholders only by remote communication and voting *in absentia*, subject to validation procedures, though the directors will be at 3961 Frutas Bldg. Ramon Magsaysay Boulevard, Sta. Mesa, Metro Manila for the conduct of the meeting.

Stockholders who will participate in the 2025 ASM by remote communication should send an e-mail indicating their intent to participate to IPO.Compliance@fruitasholdings.com. They will then be sent a link to a registration form requiring certain information and documentation. The following documents must likewise be uploaded:

A. Individual stockholders

1. Copy of valid government ID of stockholder/proxy
2. If appointing a proxy, copy of proxy form duly signed by stockholder (need not be notarized)

B. Multiple stockholders or joint owners

1. Proof of authority of stockholder voting the shares signed by the other registered stockholders, for shares registered in the name of multiple stockholders (need not be notarized)
2. Copy of valid government IDs of all registered stockholders

C. Corporate stockholders

1. Secretary’s Certificate or Board Resolution appointing and authorizing a representative
2. Proxy Form for authorized representative
3. Valid government ID of the authorized representative

D. Stockholders with shares under broker account

1. Certification from broker as to the number of shares owned by stockholder
2. Valid government ID of stockholder
3. If appointing a proxy, copy of proxy form duly signed by stockholder (need not be notarized)

The Company will then check and validate the entries uploaded by the stockholder.

Upon their successful completion of the registration form, they will receive an e-mail invitation with a complete guide on how to join the ASM and how to cast votes *in absentia*. Registration and voting must be accomplished by 17 July 2025. Proxies, in the form provided by the Company, however, must be scanned and emailed to the Company’s Corporate Secretary at IPO.Compliance@fruitasholdings.com not later than 14 July 2025. The proxies shall be validated by 15 July 2025. The Corporate Secretary’s decision shall be final and binding on the shareholders, and those not settled during the proxy validation shall be deemed waived and may no longer be raised. **WE ARE NOT, HOWEVER, SOLICITING PROXIES.**

For any registration concerns, please contact IPO.Compliance@fruitasholdings.com. Please refer to the *Definitive Information Statement* ("DIS") on the guidelines on attendance by remote communication and voting *in absentia*. The DIS is posted on the website of the Company at www.fruitasholdings.com. Only stockholders who have successfully registered within the prescribed period, together with the stockholders who voted *in absentia* and by proxy, will be included in the determination of quorum.

Stockholders may send their questions about the ASM and the Company to IPO.Compliance@fruitasholdings.com.

Pursuant to SEC Notice dated March 12, 2025, the Stockholders may examine the Definitive Information Statement, Management Report, and SEC Form 17A at the Company's website and through the PSE Edge Portal.

There will be an audio and video recording of the ASM. All votes cast shall be validated by the Stock and Transfer Agent, BDO Unibank, Inc.

Quezon City, Philippines, May 22, 2025.

For the Board of Directors,

(originally signed)
MARVIN C. YU
Corporate Secretary



2025 Annual Stockholders' Meeting

Please scan the completed and signed proxy form and e-mail the scanned copy to the Corporate Secretary at IPO.Compliance@fruitasholdings.com not later than 14 July 2025.

This proxy, when properly executed, will be voted in the manner as directed by the stockholder(s). If no direction is given, this proxy will be voted for the election of all nominees and for the approval of the matters stated above and for such other matters as may properly come before the meeting in the manner described in the Information Statement and/or as recommended by management or the Board of Directors.

A stockholder giving a proxy has the power to revoke it at any time before the right granted is exercised.

Notarization of this proxy is not required.

PROXY FORM

FRUITAS HOLDINGS INC. 2025 Annual Stockholders' Meeting

I/We hereby name and appoint _____ or in his /her absence, the CHAIRMAN of the meeting, as my/our proxy at the Annual Stockholders' Meeting of Fruitash Holdings, Inc. ("FRUIT") to be held via remote communication using the Zoom Video Communications platform on 22 July 2025 at 2:00pm.

Place: _____

Date: _____

Witness: _____

Number of shares held: _____

In particular, I hereby direct my said proxy to vote all my shares on the agenda items set forth below as I have expressly indicated by marking the same with an "X".

Items Nos.	Subject	Action		
		For	Against	Abstain
2.	Approval of the Minutes of the Previous Annual Meeting			
3.	Ratifications of All Acts and Resolutions of the Board of Directors and Management			
4.	Approval of Management Report and Audited Financial Statements			
5.	Appointment of External Auditors			
	For the election of directors, you can vote up to seven (7) names to fill the (7) seats of the Board of Directors. If you vote for fewer than seven (7) nominees, your votes shall be divided among the nominees you voted for. Please mark abstain if you are not voting for any of the nominees.	No. of Shares Voted		
6.	Election of Directors	Yes	Abstain	
	a. Rogelio M. Guadalquivir			
	b. Lester C. Yu			
	c. Calvin F. Chua			
	d. Madelene T. Sayson			
	e. Bambi Maureen E. Donato			
	f. Dennis T. Beng Hui			
	g. Shirley O. Tan			

Signature of Stockholder/s over Printed Name/s